



**HealthManagement**  
*Promoting Management and Leadership*

# Author Guide 2024



# The HealthManagement Principles

---

## **Mission**

Drive ongoing enhancement in healthcare management for accessible, superior, patient-centred care.

## **Commitment**

Empowering healthcare professionals and organisations. Champion competitive hospital governance, optimising culture and winning practices to meet stringent quality standards and operational efficiency.

# Principal Management & Leadership Ecosystem

HealthManagement is the trusted partner of more than 100 highly respected professional associations, institutions, and relevant congresses, serving as an important information hub.

Supported by a high-level Editorial Advisory Board, peers, and key opinion leaders, HealthManagement makes for a reliable portal and business journal to stay up-to-date in healthcare.

Consequently, it boasts a membership of more than 40,000 healthcare professionals from key disciplines.

The platform is providing answers to healthcare challenges, sharing best practices and bold ideas for better care delivery. Learning how to identify problems, how to evaluate technologies, solutions, and opportunities is key. Expert advice guides on how to implement successful change.

The reviewed Journal, four dedicated channels EXEC/C-Suite, Imaging, Cardiology, and Healthcare IT, expert communities, and the web portal engage the audience. Articles, blogs, videos, podcasts, congress reports, interviews, webinars, events, and the latest news are available 24/7/365.

The covered topics span a wide range and include all aspects of interest to professionals involved in management. A detailed overview is provided in the [Editorial Calendar](#).



## How will you benefit from a collaboration with the HealthManagement Ecosystem?

- Endorsed by prominent stakeholder associations and trusted by every relevant congress.
- Experts, peers, and key opinion leaders are the core base of our editorial coverage.
- The multi-disciplinary engagement is based on the high content quality.
- Trust is rooted in expert knowledge and peer-to-peer education.

# Why Submit to HealthManagement.org?

- HM is a comprehensive platform that facilitates healthcare professionals and organisations in sharing winning practices.
- With a respected editorial advisory board and support from key opinion leaders and experts, HM has established itself as a trusted and valuable portal for staying up-to-date on the latest developments in healthcare.
- HM assists healthcare professionals and organisations in navigating the complexities of the modern healthcare landscape and developing strategies for success.
- We actively encourage the application of innovative strategies and a re-evaluation of health delivery and achieve the best possible outcomes for patients.
- As the trusted voice of many international healthcare organisations, HM provides our partners with invaluable exposure to a unique and influential audience, allowing them to leverage HM's unbiased brand value.
- Your research will effectively reach key decision-makers, and your expertise will be promoted via a trusted internal channel.
- Over 100 trusted partners place their reliance on HM as their valued platform.



Learning from Experts,  
Peers and KOLs

How to engage with the market leader in healthcare management?

- Journal Article (board reviewed)
- Interview
- Movers & Shakers
- Blog Post
- Regular contribution
- DigiTalk
- DigiFlash

# Editorial Advisory Board

Globally recognised experts, influential thought leaders and peers are leading the strategic direction and shape content.



**Prof Alexandre Lourenço**

Editor-in-Chief EXEC

Centro Hospitalar e Universitário de Coimbra,  
Portugal; al@healthmanagement.org



**Prof Lluís Donoso Bach**

Editor-in-Chief Imaging

Hospital Clinic – University of Barcelona, Spain  
ld@healthmanagement.org



**Prof Fausto J. Pinto**

Editor-in-Chief Cardiology

Head of the Cardiology Department and Heart and  
Vascular Department, Santa Maria University Hospital,  
Lisbon, Portugal; fp@healthmanagement.org



**H. Stephen Lieber**

Editor-in-Chief IT

Chief Analytics Officer, College of Healthcare  
Information Management Executives (CHIME),  
USA; sl@healthmanagement.org

## Board Members

Prof Simona Agger Ganassi (IT)  
Dr Gilbert Bejjani (BE)  
Prof Edward I. Bluth (US)  
Prof Frank Boudghene (FR)  
Miguel Cabrer Gonzalez (ES)  
Asst Prof Harvey Castro, MD, MBA (US)  
Prof Davide Caramella (IT)  
Richard Corbridge (IE)  
Dr Marc Cuggia (FR)  
Prof Alberto Cuocolo (IT)  
Prof Johan de Mey (BE)  
Prof Rachel Dusnscombe (UK)  
Prof Joan Marques Faner (ES)  
Dr Mansoor Fatehi (IR)  
Farid Fezoua (US)  
Eugene Fidelis Soh (SG)  
Dr Peter Gocke (DE)  
Marc Hastert (LX)  
Sean Hickey (UK)  
Priv.-Doz. Philipp Kahlert (DE)  
Prof Ekaterina Kldiashvili (GE)

Heinz Kölking (DE)  
Prof David Koff (CA)  
Nikolaus Koller (AT)  
Prof Elmar Kotter (DE)  
Prof Aleksandras Laucevicius (LT)  
Prof Heinz U. Lemke (DE)  
Dr Agnes Leotsakos (UK)  
Prof Lars Lönn (DK)  
Prof Henrique Martins (ES)  
Prof Geraldine McGinty (US)  
Louise McMahon (UK)  
Prof Pierre-Michael Meier (DE)  
Prof Iris Meyenburg-Altwarz (DE)  
Prof Sergei Nazarenko (EE)  
Dir Juan Carlos Negrette (US)  
Lucy Nugent (IRL)  
Dr Reem Osman (UAE)  
Dr Taner Özcan (HU)  
Prof Nadya Pyatigorskaya (FR)  
Prof Josep M. Picas (ES)  
Prof Piotr Ponikowski (PL)  
Prof Silvia G. Priori (IT)

Dr Donna Prosser (US)  
Prof Tienush Rassaf (DE)  
Michael Ramsay, MD, FRCA (US)  
Prof Amiran Revishvili (RU)  
Dr. Alessandro Roncacci (IT)  
Prof Denitsa Sacheva (BG)  
Prof Massimo Santini (IT)  
Prof Elisabeth Schouman-  
Claeys (FR)  
Prof Valentin Sinitsyn (RU)  
Jean-Pierre Thierry (FR)  
Prof Vlastimil Valek (CZ)  
Dr Rafael Vidal-Perez (ES)  
Zisis Sotiriou, MBA (DE)  
Prof Rita Veloso (PT)  
Diane Whitehouse (UK)

## Regional Ambassadors

Dr Stefan Busnatu (RO)  
Dr Thomas Kaier (UK)  
Dr Charles Kamotho (KE)

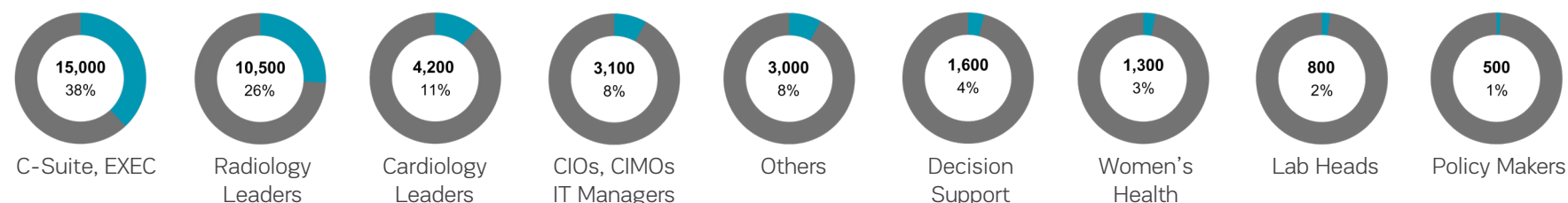
Mahboob ali Khan (KSA)  
Andreas Sofroniou (CY)  
Dr András Vargha (HU)  
Anton Vladzsymyskyy (RF)

## Industry Ambassadors

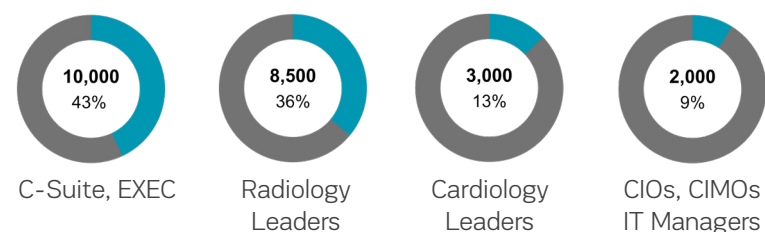
Dr. Alper Alsan (DE)  
Chiara Cavallo (FR)  
Dan Conley (US)  
Prof Okan Ekinici (US)  
Prof Mathias Goyen (UK)  
Prof Rowland Illing (USA)  
Christina Roosen (ES)  
Gregory Roumeliotis (US)

# Target Audience, Circulation, Regions and Portal Traffic

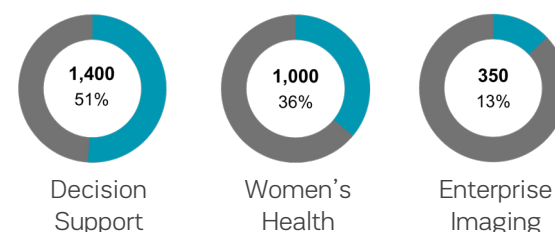
## HealthManagement eJournal: 40,000 Guaranteed Circulation



## Newsletter Highlights: 23,500 Guaranteed Reach



## Community Highlights: 2,750 Guaranteed Reach



## HealthManagement Web Portal: 1,300,000 Unique Visitors; Average Time on Site: 2,2 Minutes

	EUROPE & RF	ME & AFRICA	N AMERICA	ASIA	LATAM
Web Portal	908.493 - 24%	581.780 - 15%	1.150.005 - 30%	1.101.383 - 29%	109.806 - 3%
Unique Visits	312.220 - 23%	158.521 - 12%	497.003 - 37%	342.966 - 25%	32.954 - 3%

	EUROPE & RF	ME & AFRICA	N AMERICA	ASIA	LATAM
Journal Circulation	34.600 - 87%	3.800 - 10%	1.300 - 3%	250 - 1%	50 - 0%

# Author Guide

---

HealthManagement welcomes original articles and blog posts from healthcare professionals on healthcare management, leadership and winning practices.

We welcome your insights into topics in healthcare management, which includes perspectives from Hospital Administration, Imaging, Cardiology and IT. Examples of previous cover stories include Patient Power; Value-Based Healthcare; Ageing; View to the Future.

## **We welcome submissions on the following topics:**

- Management and leadership in healthcare
- Human resource management
- Healthcare IT management – including telehealth, electronic health records, interoperability, mHealth, security
- Radiology management – including decision support, quality control, enterprise imaging, safety, dose management
- Cardiology management
- Other specialist areas such as oncology, laboratory, diagnostics, pharma etc. always with management angle
- Other management and leadership topics
- Point-of-View article with commercial interest (charge)

These topics are not prescriptive. Submit your abstract or email your ideas to [edito@healthmanagement.org](mailto:edito@healthmanagement.org)

## **Benefits of publishing with HealthManagement**

- Share your ideas with our global readership of health managers, imaging and radiology, IT, cardiology leaders, and hospital managers
- Inclusion in our online faculty section
- Established publisher (20 years of journals)
- Circulation of 40,000+
- Publication on HealthManagement.org website with about 200,000 monthly visitors
- Active engagement at major hospital, cardiology, healthcare IT and radiology congresses (EAHM, ECR, ESC, RSNA and many more)

# Instructions for Authors

---

## Article Submission Form

Complete and return the article submission form provided before you submit the completed article.

## Article Format

- Word count: minimum 700 words, maximum 2000 words
- Submit as Microsoft Word or compatible
- Left-justified, single-spaced

## Article structure

The first page should contain:

- Summary sentence (about the article, to go at top of article and in table of contents)
- Key points. At the top of the article provide 3-6 sentences in bullet points, which summarise the major themes of the article
- Title of the article (max 50 characters including spaces), preceded by (TITLE )
- A subtitle if required preceded by (SUBTITLE)
- Name and job title of the author(s) – Institution/organisation, town/city and country, contact email address – please note the email address is for publication, Twitter handle

## Headings and subheadings

Use subheadings for each section of the article preceded by (SUBTITLE).

## Conclusion

Your article must have a conclusion, which should be succinct and logically ordered. Knowledge gaps should be identified and future initiatives suggested.

## Spelling

HealthManagement uses UK spelling (eg ionising, specialise, tumour, paediatric, haematology etc.)

## Abbreviations and acronyms

Please spell out the full word at the first use and acronym thereafter. Abbreviations should not be used. If there are many acronyms provide a separate list at the end of the article.

## Product references

In general, articles should be vendor-neutral. Where products are mentioned, the reference should be product name including ® or ™ if applicable, place, country.



# Instructions for Authors

---

## Currency

Prices and costs given in U.S. dollars should have the Euro equivalent in parentheses afterwards.

## Illustrations and images

Authors are encouraged to include photographs, figures and/or tables. These can be illustrative or summarise findings or recommendations. Please supply images as high-resolution (300dpi) jpegs or tiffs, and include any image credits. The author is responsible for ensuring permission for publication of images has been secured. The editors reserve the right to ask for evidence of permission.

Graphs and tables can be supplied in Word, Excel or Powerpoint format and will be recreated if required by the HealthManagement art department.

Any illustrations should be clearly referred to in the text, and supplied with captions. Numbers and captions go above the figure; table numbers and captions go beneath the table. In addition, please add the filename of the relevant image to the text reference.

## References

Any references that are deemed important to understanding of the article should be cited within the article. Citations within the text for a single author HealthManagement uses an in-text author-date referencing system. For a guide please contact the editors. For space reasons, articles in the print journal may be published without the full list of references, which are made available on the website.

## Copyright

HealthManagement retains copyright of the article.

## Conflict of Interest

Please disclose any actual or potential conflicts of interest.

## Proofing

Following copy-editing to house style, authors will receive their page proof for final review and approval prior to publication.

## Revisions

Two article revisions are included free of cost. Any additional revision is charged 200 EURO.

## Checklist for Authors

Before you send in your article, please check that you have included the following:

- ✓ Job title, email address and organisation for each author
- ✓ Short bio for each author, between 400 and 500 characters, including spaces
- ✓ Hi-res (300 dpi) image of the author(s)
- ✓ List of references in Harvard format
- ✓ Key points at the top of the article
- ✓ Word count at the end of the article
- ✓ Conflict of interest declaration at the end of the article
- ✓ Email your article to [edito@healthmanagement.org](mailto:edito@healthmanagement.org)

# Code of Journalistic Principles

---

Freedom of expression is one of the fundamental rights of man, an essential condition for public opinion to be enlightened and informed. In its concern to preserve the integrity and freedom of the press, the Belgian Association of Newspaper Publishers, the General Association of Professional Journalists of Belgium and the Federation of the Information Newsletters have adopted the following code of principles of journalism in 1982.

## 1. FREEDOM OF THE PRESS

Freedom of the press is the main safeguard of freedom of expression without which the protection of other basic civil freedoms cannot be ensured. The press must have the right to collect and to publish information and commentaries without hindrance, to ensure the forming of the public opinion.

## 2. THE FACTS

Facts must be collected and reported on, unbiased.

## 3. SEPARATION OF INFORMATION AND COMMENT

The separation between facts reporting and commentaries must be clearly visible. This principle must not prevent the journal/newspaper from presenting its own opinion as well as the viewpoints of others.

## 4. RESPECT FOR THE DIVERSITY OF OPINIONS

The press recognises and respects the diversity of opinions and defends the freedom of publishing different points of views. It opposes all discrimination based on sex, race, nationality, language, religion, ideology, culture, class or conviction, provided that the convictions thus professed are not in contradiction with the respect of fundamental human rights.

## 5. RESPECT FOR HUMAN DIGNITY

Publishers, editors-in-chief and journalists must respect the dignity of and the right to private life of individuals and avoid all intrusion in physical or

moral suffering unless considerations related to the freedom of the press make it necessary.

## 6. PRESENTATION OF VIOLENCE

Crimes and terrorism as well as other cruel and inhuman activities must not be glorified.

## 7. CORRECTION OF ERRONEOUS INFORMATION

Facts and information proved to be false must be corrected without restriction and without prejudice to the legal provision of the right to reply.

## 8. PROTECTION OF SOURCES OF INFORMATION

Sources of confidential information cannot be revealed without the explicit authorisation of the informant.

## 9. SECRECY

Secrecy of public and private affairs as defined by law cannot prevent the freedom of the press.

## 10. HUMAN RIGHTS

Should the freedom of expression be in conflict with other fundamental rights, it is up to the editors (in consultation with the journalists concerned) to decide, on their own responsibility, which right they will give priority to.

## 11. INDEPENDENCE

Newspapers and journalists must not give in to any outside pressure.

## 12. ADVERTISEMENTS

Advertisements must be presented in a way that they do not mix with factual information.

# Editorial Calendar - Issue 1 and 2

Set by leading industry professionals the editorial road map covers all relevant aspects of healthcare and hospital management

## Issue 1/2024

Copy	26 January
Approval	2 February
Publishing	23 February
LJR	26 February



### Cover Story: Precision Medicine

Precision medicine combines data science and healthcare, digging into multiomics to decode a patient's genetic, proteomic, and environmental data. Uncovering individualised biomarkers, it guides precise targeted therapies, revolutionising treatment strategies for superior outcomes. We will look into advances in tailored healthcare by precision medicine, treatments and equipment accelerating personalised well-being.

### Community Updates

Precision Medicine, Digital Transformation, Finance, Sustainability, Talent Management, Medical Technologies, Decision Support, AI, Women's Health, Enterprise Imaging, Cybersecurity, Purchase Optimisation, Business Continuity, Care Optimisation, Future Hospital

### Anchor Content

Patients Engagement, Lab Management, Dental Management, Policy Updates, Green Hospitals, Governance & Leadership, Cardiovascular Strategies, Design, Access to Care, Care Continuum.

### Congresses

JP Morgan Annual Health Conference, Arab Health, VIVE, ECR 24, NCoBC, EAHP, SIR, ICT4AWE

## Issue 2/2024

Copy	3 May
Approval	10 May
Publishing	20 May
LJR	21 May



### Cover Story: Transforming Through Data

The healthcare transformation journey begins with strategic planning, followed by meticulous implementation, adhering to robust standards. With the aid of AI, Big Data becomes a powerful ally, enhancing patient care while cybersecurity fortifies the data fortress, ensuring a future of secure, efficient healthcare excellence. We will provide an in-depth overview of where we stand today and what is to be expected to come.

### Community Updates

Precision Medicine, Digital Transformation, Finance, Sustainability, Talent Management, Medical Technologies, Decision Support, AI, Women's Health, Enterprise Imaging, Cybersecurity, Purchase Optimisation, Business Continuity, Care Optimisation, Future Hospital

### Anchor Content

Patients Engagement, Lab Management, Dental Management, Policy Updates, Green Hospitals, Governance & Leadership, Cardiovascular Strategies, Design, Access to Care, Care Continuum.

### Congresses

Intelligent Health UK, HIMSS Europe, CleanMed Europe, EHMA, UKIO, European Healthcare Design, HBI, VIVA Technology, HLTH Europe

# Editorial Calendar - Issue 3 and 4

A Cover Story is an in-depth showcase of a relevant topic with contributions from various stakeholders

## Issue 3/2024

Copy	17 June
Approval	8 July
Publishing	22 July
LJR	23 July



### Cover Story: Most Regrettable Business Decisions

Regrettable healthcare management decisions, including errors, missed opportunities, and resource allocation pitfalls, can prove costly and impactful. Learning from these missteps is vital for crafting more efficient, patient-centric healthcare systems, ensuring the preservation of both health and trust. We will explore various facets and showcase how these issues were rectified.

### Community Updates

Precision Medicine, Digital Transformation, Finance, Sustainability, Talent Management, Medical Technologies, Decision Support, AI, Women's Health, Enterprise Imaging, Cybersecurity, Purchase Optimisation, Business Continuity, Care Optimisation, Future Hospital

### Anchor Content

Patients Engagement, Lab Management, Dental Management, Policy Updates, Green Hospitals, Governance & Leadership, Cardiovascular Strategies, Design, Access to Care, Care Continuum.

### Covered Congresses

ESC, IHF, CIRSE

## Issue 4/2024

Copy	19 August
Approval	9 September
Publishing	23 September
LJR	24 September



### Cover Story: Virtual and Retail Healthcare

Virtual healthcare enhances access and equity with remote consultations, optimising the patient experience at home. Retail Healthcare excels in customer-friendly, in-person services, boosting accessibility and convenience. Both are reshaping healthcare through innovation, personalised care, and enhanced efficiency. We will explore the "Status Quo" and look into real and available applications and solutions.

### Community Updates

Precision Medicine, Digital Transformation, Finance, Sustainability, Talent Management, Medical Technologies, Decision Support, AI, Women's Health, Enterprise Imaging, Cybersecurity, Purchase Optimisation, Business Continuity, Care Optimisation, Future Hospital

### Anchor Content

Patients Engagement, Lab Management, Dental Management, Policy Updates, Green Hospitals, Governance & Leadership, Cardiovascular Strategies, Design, Access to Care, Care Continuum.

### Covered Congresses

EUSOBI, JFR, ISUOG, EUSOMII

# Editorial Calendar - Issue 5 and 6

Anchor Content and Congress Calendar are the foundation of areas on interest to keep up with the latest developments

## Issue 5/2024

Copy	25 September
Approval	14 October
Publishing	28 October
LJR	29 October



### Cover Story: Talent-Driven Gamechangers

Talent-driven game changers in healthcare recognise that, in an ever-evolving landscape, successful business transformation extends beyond tools and technology. It hinges on strategic acquisition, performance management, employee retention, adaptive planning, and innovative workforce models. Embracing these aspects unlocks the full potential of a dynamic healthcare sector.

### Community Updates

Precision Medicine, Digital Transformation, Finance, Sustainability, Talent Management, Medical Technologies, Decision Support, AI, Women's Health, Enterprise Imaging, Cybersecurity, Purchase Optimisation, Business Continuity, Care Optimisation, Future Hospital

### Anchor Content

Patients Engagement, Lab Management, Dental Management, Policy Updates, Green Hospitals, Governance & Leadership, Cardiovascular Strategies, Design, Access to Care, Care Continuum.

### Covered Congresses

EUROSON, MEDICA, AUTOMA+

## Issue 6/2024

Copy	14 October
Approval	4 November
Publishing	18 November
LJR	19 November



### Cover Story: Disruptive Eco Systems

Disruptive healthcare ecosystems reshape the industry, fostering cross-collaboration, efficiency, and patient-centric care through technology. Innovations like wearables, AI, blockchain, and IoT empower consumers. Electronic health records and big data enhance care. We will explore new business opportunities and solutions, advancing healthcare towards sustainability, safety, and effectiveness.

### Community Updates

Precision Medicine, Digital Transformation, Finance, Sustainability, Talent Management, Medical Technologies, Decision Support, AI, Women's Health, Enterprise Imaging, Cybersecurity, Purchase Optimisation, Business Continuity, Care Optimisation, Future Hospital

### Anchor Content

Patients Engagement, Lab Management, Dental Management, Policy Updates, Green Hospitals, Governance & Leadership, Cardiovascular Strategies, Design, Access to Care, Care Continuum.

### Covered Congresses

RSNA, Giant Health, EuroEcho, JP Morgan

Your thoughts will change healthcare!





**MindByte**  
communications  
Engaging *healthcare*



Valid as of 30 April 2024. All previous void. No liability for errors.  
Copyright © 2024 MindByte Communications Ltd. All rights reserved.



**HealthManagement**  
*Promoting Management and Leadership*

*HealthManagement.org* is a product  
of MindByte Communications Ltd.

*Headquarters:*  
Kosta Ourani, 5  
Petoussis Court, 5th floor  
CY-3085 Limassol, Cyprus  
P: +357 96 870 007  
[office@mindbyte.eu](mailto:office@mindbyte.eu)